Unconscious Bias

THE IMPACT OF OUR OWN AUTOMATIC PILOT

Deep within all of us are a host of notions, ideas, conclusions and assumptions and they aren't bad, however sometimes they can get in our way without us even realising it. It's called 'Unconscious Bias' and we all have it. The more we can become aware of our own 'Unconscious Bias' and take conscious steps to better understand it the more open we are to new ideas, new ways of doing things and new opportunities.

This session will:

- *Discuss how 'Unconscious Bias' is 'normal' but it's not always helpful.*
- *Affirm that we all have it and it's as individual as our fingerprints.*
- *Outline the different forms of 'Unconscious Bias' and how they potentially impact our interactions and operations.*
- *Look at ways to uncover our own 'Unconscious Bias' and make conscious changes.*
- *Develop on-going strategies for workplaces to continue to address the impact of 'Unconscious Bias' in decision making, recruitment, selection, change management and a range of other workplace situations.*
- *Encourage and celebrate individuality and opinion while opening up thinking to encompass new ways of being.*

'Unconscious Bias' is not the same at prejudice or stereotyping. Rather, we all have a degree of 'Unconscious Bias' and it inadvertently drives many of our decisions. For example, we will often recruit someone who is similar to us. This isn't because we think we're great and therefore we want a whole team of us. It's because on an unconscious level, we are drawn to someone we relate to. We call this 'Corporate Cloning' and no-body does it on purpose. This session will explore this plus a whole raft of other potential bias's in more detail.

Keen to know more?

Contact Joan at JwJ Consulting now for more information and a competitive quotation.

All sessions are fully customised to your needs.
Session duration can be anything from 1 hour to 4 hours.

Joan Wilson-Jones B.A (ACS). M.Ed. (A&WE) brings a wealth of practical experience supported by years of relevant study to this information session. She absolutely knows that her approaches work because she uses them herself every day! Joan's sessions are fun, filled with real evidence based information and offer a host of practical strategies that truly are life changing.

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